

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963396-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	585

Flight Dates	Order #	Alt Order #
10/15/12 - 10/22/12	963396	06371649

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/16/12	10/18/12	The View	11A-12PM	-T-T---	:30	2	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-T---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	11:31 AM	The View	11A-12PM	:30	SAN1011H	\$2,000.00 NM
2	WPBF	Th	10/18/12	11:34 AM	The View	11A-12PM	:30	SAN1011H	\$2,000.00 NM
2	10/22/12	10/22/12	The View	11A-12PM	1-----	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	11:34 AM	The View	11A-12PM	:30	SAN1011H	\$2,000.00 NM
3	10/15/12	10/18/12	WPBF News 25 @ Noon 12pm-1230pm		MTWT---	:30	4	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWT---	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1011H	\$750.00 NM
2	WPBF	Tu	10/16/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1011H	\$750.00 NM
3	WPBF	W	10/17/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1011H	\$750.00 NM
4	WPBF	Th	10/18/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1011H	\$750.00 NM
4	10/22/12	10/22/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SAN1011H	\$750.00 NM
5	10/15/12	10/18/12	Dr. Oz	4-5p	MTWT---	:30	4	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWT---	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	4:14 PM	Dr. Oz	4-5p	:30	SAN1011H	\$1,000.00 NM
1	WPBF	Tu	10/16/12	4:40 PM	Dr. Oz	4-5p	:30	SAN1011H	\$1,000.00 NM
2	WPBF	W	10/17/12	4:38 PM	Dr. Oz	4-5p	:30	SAN1011H	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
963396-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Secure America Now	SECURE AMERICA NOW	585	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/18/12	Dr. Oz	4-5p	MTWT---	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Th 10/18/12 4:13 PM Dr. Oz 4-5p :30 SAN1011H \$1,000.00 NM									
6	10/15/12	10/19/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 5:53 PM M-F 5pm News 5-6pm :30 SAN1011H \$1,000.00 NM									
2 WPBF Tu 10/16/12 5:57 PM M-F 5pm News 5-6pm :30 SAN1011H \$1,000.00 NM									
3 WPBF W 10/17/12 5:30 PM M-F 5pm News 5-6pm :30 SAN1011H \$1,000.00 NM									
4 WPBF Th 10/18/12 5:24 PM M-F 5pm News 5-6pm :30 SAN1011H \$1,000.00 NM									
5 WPBF F 10/19/12 5:57 PM M-F 5pm News 5-6pm :30 SAN1011H \$1,000.00 NM									
7	10/22/12	10/22/12	M-F 5pm News	5-6pm	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 5:17 PM M-F 5pm News 5-6pm :30 SAN1011H \$1,000.00 NM									
8	10/22/12	10/22/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SAN1011H \$1,800.00 NM									
9	10/15/12	10/19/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	3	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/15/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SAN1011H \$1,800.00 NM									
4 WPBF Th 10/18/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SAN1011H \$1,800.00 NM									
5 WPBF F 10/19/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SAN1011H \$1,800.00 NM									
10	10/15/12	10/19/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MTWTF-- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/17/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 SAN1011H \$3,500.00 NM									
1 WPBF F 10/19/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 SAN1011H \$3,500.00 NM									
11	10/17/12	10/18/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --WT--- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/17/12 7:42 PM Jeopardy 7:30-8PM :30 SAN1011H \$3,500.00 NM									
1 WPBF Th 10/18/12 7:35 PM Jeopardy 7:30-8PM :30 SAN1011H \$3,500.00 NM									
12	10/15/12	10/18/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWT---	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
963396-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Secure America Now	SECURE AMERICA NOW	585

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/18/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWT---	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1011H	\$1,600.00 NM
2	WPBF	Tu	10/16/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1011H	\$1,600.00 NM
3	WPBF	W	10/17/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1011H	\$1,600.00 NM
4	WPBF	Th	10/18/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1011H	\$1,600.00 NM
13	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	SAN1011H	\$700.00 NM
14	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:57 PM	Sat 7pm News	7-730pm	:30	SAN1011H	\$1,000.00 NM
LR - Football									
15	10/18/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	M--TF--	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---TF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1011H	\$1,800.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SAN1011H	\$1,800.00 NM
Total Spots							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$52,650.00
<u>Agency Commission</u>	\$7,897.50
<u>Net Amount Due</u>	\$44,752.50